

## HCAT SCHOLARSHIP APPLICATION ADDENUM

Scholarship(s) are available to those HHS seniors attending a four year college majoring in communications or journalism. You do not need to be a member of the Communications Class.

The criteria for the scholarship are:

Completed standard scholarship application, available in the guidance department, plus one of the following.

**Motion Media:**

The applicant should submit an original video or film (**except a music video**) that is between 2 and 5 minutes in length. The video should be provided on a standard DVD.

**Photography:**

Three examples of original photography submitted on a CD in JPEG format or three color or BW prints of original photography.

**New Media:**

A **Web Page** with graphics and/or photographs related to the subject. Applicant should supply the URL to the page with the application or submit images of the site pages on a DVD.

A **Blog** with graphics and/or photographs related to the content. Applicants should supply the address to the page with the application or submit a DVD of the page.

**Audio:**

A demo recorded on a CD or mpeg file of an on-air (call letters included) radio show. Demo should be between 2 to 5 minutes. We want to hear what you have to say, not the music you have to play, so just record your ins and outs of the music and what you have to say in between the music.

An **audio story** with interviews and/or a voice over and natural sounds. The show should be submitted on a CD or mpeg file and be between 2 to 5 minutes in length.

The HCAT staff is not involved in the selection of the scholarship recipient. The decision is made by the HCAT Board of Directors scholarship sub-committee based entirely on the information provided on the scholarship application and the quality of the provided material.